## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:	John K. Billock et al.	Confirmation No.:	1770
Application No.:	10/039,855	Art Unit:	2424
Filed:	October 19, 2001	Examiner:	Annan Q. Shang
For:	VIDEO-ON-DEMAND SERVICE WITH AN INTERACTIVE INTERFACE FOR FACILITATING VIEWER SELECTION OF VIDEO PROGRAMS	Attorney Docket:	11664-0004-999

Mail Stop AF

Hon. Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

## NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated February 3, 2010 of the Primary Examiner finally rejecting claims 1-38 of the above-identified application.

The item(s) checked below are appropriate:

	1110	10111(3)	enected octors are appropriate.
	1.		Aextension of time for responding to the final rejection was filed on is submitted herewith.
	2.		A timely response to the final rejection has been filed.
	3.	$\boxtimes$	A fee in the amount of \$540.00 is:  ☑ Required.
	4.		Not required (Fee paid in prior appeal). Applicant qualifies for the 50% reduction in fee for an independent invento non-profit organization, or small business concern and a fee in the amount of \$270.00 is:
	5.	$\boxtimes$	Required.  Not required (Fee paid in prior appeal).  Please charge the required fee, if any, to Jones Day Deposit Account No. 50-3013. A copy of this Notice is enclosed.
Date: March 31, 2010		2010	Respectfully submitted,  Garry J. Tunna (Reg. No. 40,210)  Attorney for Applicants  JONES DAY  Customer No. 20583  222 East 41st Street  New York New York 10017

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